

MATCH GAME: VISION, GOALS AND TECHNOLOGY

GROWTH GOALS	TECHNOLOGY	BENEFIT	PRODUCTS TO CONSIDER
Improve diagnostic imaging and efficiencies in capturing baseline X-rays	Digital intraoral sensors	<ul style="list-style-type: none"> • Work seamlessly with imaging software to highlight anatomic features and measure morphology • Make the dental X-ray process faster and easier for patients and clinicians 	<ul style="list-style-type: none"> • DEXIS Titanium by KaVo • Schick 33 • GXS-700 • Planmeca ProSensor
Improve patient education/experience, expand workflow capabilities	3D intraoral scanning	<ul style="list-style-type: none"> • Facilitates conversation between dentist and patient through co-diagnosis to increase treatment acceptance • Offers gag-free alternative to conventional impressions • Provides gateway to restorative CAD/CAM, implant and orthodontic workflows 	<ul style="list-style-type: none"> • CEREC Primescan • Planmeca Emerald S • 3Shape TRIOS 4
Same-day dentistry to accommodate patient schedules and practice volume	CAD/CAM	<ul style="list-style-type: none"> • Enables dentist to construct restorations chairside • Same-day delivery adds to patient convenience, reduces lab fees and frees up valuable chair time • Streamline workflow and improve practice efficiencies 	<ul style="list-style-type: none"> • Planmeca PlanMill 30 S and PlanCAD design software • CEREC software, CEREC Primemill, CEREC SpeedFire • 3Shape TRIOS 4 and TRIOS Design Studio
Improve diagnostics, boost patient confidence, bring more procedures in-house	CBCT	<ul style="list-style-type: none"> • Designed to provide detailed 3D images for more confident diagnosis and patient education • Allows for enhanced case planning, including implant placement and endodontics, reducing referrals • Uses less radiation than conventional X-rays 	<ul style="list-style-type: none"> • Orthophos XG 3D • Planmeca ProMax 3D Mid • KaVo OP 3D Pro • i-CAT FLX V-Series
Leverage technology to support infection control and prevention	"Smart" sterilizers and autoclaves	<ul style="list-style-type: none"> • Fast, effective sterilization improves workflow and productivity • Enables sterilization of instruments between patients • Latest-generation units are fully automatic and self-diagnosing, with cycle data, instructions and maintenance notifications at your fingertips 	<ul style="list-style-type: none"> • HYDR/M L110W G4 instrument washer • STATCLAVE G4 chamber autoclave • Midmark M11 steam sterilizer
Improve practice integration	Practice management software	<ul style="list-style-type: none"> • Simplified accounting, scheduling and treatment planning increases patient convenience and improves practice productivity • Integration with digital imaging software speeds diagnosis and treatment acceptance • Streamline workflow and improve practice efficiencies 	<ul style="list-style-type: none"> • Eaglesoft • Fuse • eServices
Improve patient communication and engagement	Patient engagement software	<ul style="list-style-type: none"> • Communicate with patients where they are (online, smartphone, social media) • Provide patient convenience via online scheduling and payments • Help reduce patient anxiety with virtual reality tools 	<ul style="list-style-type: none"> • RevenueWell • Solutionreach • CAESY Cloud • OperaDDS & OperaVR • eReminders